

## **Privacy policy**

Galleri Tom Christoffersen aim to protect the personal data you choose to share with us. The following privacy policy has been made for you to better understand how and why we use your personal data, and to inform you about the rights you have.

### **Content of the Privacy policy**

- I. The type of personal data we collect
- II. How and why we collect and use your personal data
- III. How we use personal data to contact and interact with you
- IV. How and why we share your personal information
- V. Your rights
- VI. Our contact information

#### **I. The type of personal data we collect**

When you subscribe to our newsletter or buy an artwork from the gallery, you may provide us with your personal details, including name, postal and billing address, email address, phone number, professional details and personal interests.

When you contact us, or we contact you, we may collect details of the emails and other digital communications we send you that you open, including links from e.g. newsletters.

#### **II. How and why we collect and use your personal data**

Galleri Tom Christoffersen choose to collect and store your personal data to improve your experience with the gallery and to ease our means of communication with you. We want to be able to provide a high level of service and this require access to your contact details.

We use your private data for the following:

- Administration and maintenance of our website
- To provide you with information that you have requested from us.
- To provide you with gallery news we believe are relevant for you.
- To carry out obligations arising from contracts entered into between you and us.
- To ensure compliance with our terms of use.
- To comply with legal obligations or for the protection and enforcement of legal rights.
- In connection with any sale of art.

#### **III. How we use personal data to contact and interact with you**

If you choose to sign up to our gallery newsletter, you are giving us permission to store data about you and interact with you to provide the information you requested.

Contact can take place over the phone, email, by post or through social media.

To unsubscribe from receiving future marketing emails, you can follow the instructions on the top left of each email, and you will promptly be removed from our mailing list. You may continue to receive emails from the gallery individuals.

#### **IV. How and why we share your personal information**

Galleri Tom Christoffersen will never sell or trade your personal data to outside parties. This does not include information sharing with any associated companies or service providers who assist us in operating our website, conducting our business or serving our customers and users so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law.

Galleri Tom Christoffersen stores your personal data for as long as necessary in order for us to provide the services requested and to serve a justified purpose. We remove your personal data upon request or else if the data has served its purpose for which it was stored.

#### **V. Your rights**

Under the General Data Protection Regulation (GDPR), effective from May 25<sup>th</sup>, 2018, you have the right to see the personal data we hold about you.

#### **VI. Our contact information**

If you would like to gain an insight to the personal data, we hold about you, or if you believe it to be incorrect, please do not hesitate to contact us:

Galleri Tom Christoffersen  
Skindergade 5  
1159 Copenhagen K  
Denmark  
[galleri@tomchristoffersen.dk](mailto:galleri@tomchristoffersen.dk)  
+45 2637 7210 / +45 3391 7610

We reserve the right to change this policy at any time. This policy was last updated November 28<sup>th</sup>, 2019 and you are free to check this site regularly to be kept up to date regarding our Privacy policy.